

# Media Release

**18 October 2016**

## Jersey Post to support Jersey Cricket

Jersey Post has recently agreed to sponsor Jersey Cricket ahead of the World Cricket League Division 4 tournament in Los Angeles later this month.

Continuing with their support for local sport, Jersey Post wanted to assist the cricketers in their quest for promotion to Division 3. Through the Jersey Post sponsorship, Jersey Cricket will be able to participate in a training camp in Houston, prior to the tournament that takes place in Los Angeles from 29 October.

Tim Brown, Jersey Post Chief Executive said, "As an organisation that serves the local community on a daily basis, we are keen to offer support to islanders in their quest for sporting achievement. Our sponsorship of Team Jersey for the forthcoming NatWest Island Games in Gotland, and now Jersey Cricket means that sporting success off island becomes a reality for these individuals. Moreover, it provides on-island residents with a chance to get behind, and show support for our local sportsmen and women as they take their talent, and our island, overseas."

The Jersey Cricket team will play 5 matches at the Los Angeles based tournament against Oman, Bermuda, USA, Denmark and Italy, plus a play-off to determine the overall placings. The top 2 teams are promoted to Division 3, the 3<sup>rd</sup> and 4<sup>th</sup> places teams remain in Division 4 while the 5<sup>th</sup> and 6<sup>th</sup> placed teams will be relegated to Division 5.

Chris Minty, Chief Executive Officer, Jersey Cricket Board stated, "We are obviously delighted with the support that Jersey Post has offered. Without the support, it was unlikely that we would have been able to attend the warm up games in Houston next week which we think will be crucial to our overall performance. We have been in Division 4 tournaments before, but suffered relegation so we are hoping that the warm up games will be the preparation needed to be able to perform to a higher standard."

Jersey's opening match is against Oman whom Jersey beat in the final that was held here in May this year.

**[ENDS]**

**For further information, please contact Catherine Gasston, Marketing Manager on 616621 or email [catherine.gasston@jerseypost.com](mailto:catherine.gasston@jerseypost.com)**

**\*\*\*\*\* Media Call\*\*\*\*\***

Local media are invited to attend the photoshoot taking place today, Tuesday 18 October at 17:00 at Grainville Cricket Pavilion (or Langford Sports Hall in the event of inclement weather) where Tim Brown, Jersey Post Chief Executive, Chris Minty, Chief Executive Officer – Jersey Cricket Board and the Jersey Cricket Team will be present.