



Press Release: Fairway Group to Sponsor the Junior Cricket League

A new initiative is being launched to provide children in school years 6-8 the opportunity to take part in a Sunday morning cricket league.

The 'Fairway Junior Super League' will take place over April, May and June and has received great interest from the community. Lee Meloy, Jersey Cricket Board's Development Manager, commented "we have 60 players involved in the league this year and the demand for places has exceeded our expectations. This is the first year the initiative has been put in place and we will certainly be reviewing to see how we can do more next year."

A large reason for the level of support for the league has been down to the drive towards full participation, with rolling subs and strict rules regarding all those taking part required to at least bowl or bat. Lee stated that "the matches will be modified T20 cricket based on franchise cricket, such as IPL and the Big Bash, that you see on TV, in order to encourage participation, fun and competition".

Fairway Group have wholeheartedly backed the endeavour. Pippa Davidson, Director and Head of Funds, commented "we believe in a team approach and feel aligned to the participation values that this league offers, we are excited to be part of this initiative and look forward to seeing how the competition develops".

With regards to ongoing development, Lee suggested that "the league will also act as another step on our player pathway for children to get into local club cricket, with each team affiliated to one of the Premier League clubs. The clubs will provide skilled coaches and nurture our local talent".

"We have big aspirations for the league and so are hugely grateful for Fairway Group's support. This partnership provides us with a stable base from which to grow the offering".

The league gets underway on Sunday 23rd April. If you'd like further information, please visit www.jerseycricketboard.co.uk



Junior players in the Fairway sponsored kits



Tournament logo

	FAIRWAY GROUP		JERSEY CRICKET	
	FAIRWAY JUNIOR SUPER LEAGUE 1 FIXTURES			
	FB FIELDS 2		FB FIELDS 3	
WEEK 1 - 23RD APRIL	WARRIORS	BULLS	STORM	VIPERS
WEEK 2 - 7TH MAY	BULLS	STORM	VIPERS	WARRIORS
WEEK 3 - 14TH MAY	VIPERS	BULLS	WARRIORS	STORM
WEEK 4 - 21ST MAY	STORM	VIPERS	WARRIORS	BULLS
WEEK 5 - 28TH MAY	VIPERS	WARRIORS	BULLS	STORM
WEEK 6 - 4TH JUNE	STORM	WARRIORS	BULLS	VIPERS
WEEK 7 - 11TH JUNE	SUPER LEAGUE TROPHY FINAL		SUPER LEAGUE PLATE FINAL	

Tournament fixtures