

**JERSEY  
CRICKET**



# Jersey Cricket Board

## Strategic Plan 2016-2018



# Introduction

Jersey Cricket joined ICC as an Affiliate member in 2005 and subsequently gained Associate membership in 2007. Since then the Jersey Cricket Board (JCB) has achieved a great deal in many areas with some significant improvements having been made.

We believe cricket in Jersey has a huge opportunity over the next few years to grow as a sport, to improve its club infrastructure, to give all Jersey boys and girls a chance to enjoy our game and to continue the impressive rise of our national teams at all levels.

Jersey Cricket aims to operate as professionally as possible on and off the field.

There are now significant opportunities to build on recent successes at senior level with strong groups at U13 and U15 level coming through the system.

The future of the game is with development of our young players and we will be working with our stakeholders to provide opportunities for players and officials to develop.

Jersey Cricket will only move forward with the support of all the stakeholders involved. Increased participation will ultimately produce improved performance but we must ensure a sensible and achievable balance between increasing participation and improving performance.

The JCB's most significant and supportive partner is Education Sport and Culture (ESC), a government department. ESC are responsible for the provision and maintenance of indoor and outdoor facilities in Jersey and their support with the promotion and development of cricket, including staff training and financial support as well as facility development, is invaluable.

# **Mission Statement**

**To develop a sustainable structure that will:**

- Provide cricket opportunities for all
- Increase participation and improve performance

## Where are we now?

Jersey is ranked 29<sup>th</sup> in the World and 5<sup>th</sup> in Europe. The Senior Team is in World Cricket League Division 5 and ICC Europe Division 1. The Under 19 team is in ICC Europe Division 1.

Clubs:	32 Clubs – some running several teams
Weekend League:	Premier - 4 teams Division 1 - 6 teams Division 2 - 6 teams
Evening League:	Division 1 - 4 teams Division 2 - 4 teams Division 3 - 7 teams
Indoor League:	Division 1 - 6 teams Division 2 - 6 teams Division 3 - 6 teams Division 4 - 6 teams
Girls and Women's Cricket:	2 clubs (included above) 1 girls Under 11 team 1 girls Under 12 team
Secondary Schools:	There are 7 secondary schools, a Preparatory School and a College of Further Education. 8 schools play each other at U12 and U13. 6 of the above play each other at U14, U15 and U16. Hautlieu play at U15, U16 & U18. Highlands play at U18. VCJ and DLS play U18 cricket.
Primary Schools:	There are 36 primary schools. All provide some cricket in school supported by JCB development staff. 25 schools play Kwik Cricket in various formats including mixed, boys and girls. 12 teams play in the Hardball Cricket League – a composite team, 2 from St Michaels, 4 from VCP, De La Salle, St Georges, St Martins, Janvrin and Grouville.
Junior Representative:	A variety of fixtures against visiting schools and clubs takes place. In 2016 approximately 50 such fixtures were played – from U12s to U15s. Inter Insulars are played from U10 up to U15. Jersey's Under 11s, 12s and 13s play in County Festivals in the UK or Guernsey.

We should aim to provide more challenging features at U13 & U15 both home and away and also to aim to prepare an U19 squad for World Cup qualifying pathway.

Coaches:	46 active including 1 at Level 4, 2 at Level 3 and 25 Level 2 including 2 females - 20 with ICC Europe Coach Award.
Volunteers:	Estimated 120 volunteers in Clubs and Schools running cricket, umpiring and scoring.
Umpires:	30 including some who have umpired ICC Tournaments.
Scorers:	4 ICC Europe panel scorers and 10 other qualified scorers.
Facilities:	<p>Outdoor: Six turf pitches - Grainville, Les Quennevais (2), FB Fields, Victoria College, Farmers Field, four of which have artificial pitches on the square. 1 turf pitch suitable for up to U13 only (St Michaels). Two 'standalone' artificial pitches suitable for adult cricket (FB Fields) and two suitable for Under 11/13 cricket (Heathfield and Le Rocquier).</p> <p>Practice Facilities (artificial surfaces): 4 nets at FB Fields and Les Quennevais, 2 nets at Grainville and Farmers Field.</p> <p>Indoor (with cricket nets): Langford, Le Rocquier, Oakfield, St Georges, St Michaels, VCP Gym, Grainville, Haute Vallee, De La Salle.</p> <p>Indoor (halls with no nets but used for cricket): Les Quennevais, St Mary's, St John's, Fort Regent, D'Auvergne, HMP La Moye, St Clement's, St Peter's.</p>

# Overview

Jersey Cricket needs more trained coaches, umpires, scorers and administrators to meet the needs of our growing player base. We must provide appropriate support to our volunteers and professionals to help them succeed.

**“We need to ensure all volunteers and professionals to be as well qualified as possible so that they continue to deliver the best opportunities to our players”**

## Education

**Offer training and support for new and existing teachers/coaches to reach the levels to which they aspire, training being based on the UKCC model**

By December 2018 we seek to have:

- 30 Coach Award courses
- 30 Level 2 Coaches
- 3 Level 3 Coaches
- 1 Level 4 Coach
- CPD opportunities for coaches
- Appropriate level coaches working with relevant age group representative sides and in clubs
- An active Coaches Association in the Island

**Support and resource the Officials association which includes Umpires & Scorers**

- Provide people with the opportunities to become suitably qualified to ensure all domestic cricket is provided with qualified umpires

## Ground staff standards

- Ensure that all cricket pitches in Jersey are maintained by appropriately qualified personnel
- Offer opportunities for development of current ground staff

## Jersey Success – improving on field performance

- A clearly defined coaching structure is in place from U13 squad level up to the Senior Squad with a consistent Jersey Cricket philosophy.
- Seek to qualify for U19 World Cup.
- Continue to progress in World Cricket League Division 4 has been achieved 3 times since 2008 and our aim is to continue to strive to remain there.
- Significant recent achievements in T20 World Cup are encouraging.

## Thriving domestic competition – club development

- Further development of long established domestic cricket structure
- Ensure all clubs are well governed (club development plans)
- Premier League clubs to run meaningful U11, U13 and U16 teams
- Sustainable and competitive Channel Island Cricket League or regular touring teams to provide challenging cricket.

# Development

All junior coaching programmes run in line with Long Term Athlete Development (LTAD) model. This states that players will go through different stages of their cricket career which are; FUNdamentals, Learning to Train, Training to Train, Training to Compete and Training to Win. Meaning there are clear guidelines for the development of our players and allows coaches to design sessions appropriately.

**“To ensure that every person has the opportunity to play and become involved in the game in a properly organized structure”**

With two aims:

1. To increase participation, ensuring all those involved enjoy the experience.
2. Have a system in place so that talent can be correctly identified

## **Primary school cricket**

- All primary schools to provide the opportunity for children to experience cricket.
- We run a comprehensive 'coaching in schools' programme which reaches all age groups.

## **KWIK Cricket**

- All primary schools to play KWIK cricket
- Yr 3/4 to play KWIK cricket, with the progression to hard ball cricket in Yr 5/6
- Increase the number of primary school children playing hard ball cricket

## **Secondary Schools**

- Give the opportunity for more pupils to play hard ball cricket, with the better players being given the platform to develop
- All schools to play a minimum of 6 matches per season at both U13 and U15 level with appropriate training
- Senior schools provide a minimum of 6 U18 matches per season
- Talent identification to be part of this process

## **Club Level**

- Premier League Clubs are linked to Secondary Schools and run some U13 hardball cricket and U16 indoor cricket
- Clubs to become more involved with the development of junior cricket for the ultimate benefit of the clubs
- Plans are now in place to assist clubs to develop young players by running coaching and matches. The project will be led by JCB staff
- Clubs will become stronger and more sustainable by working more closely with their linked schools **AND** the primary feeder schools. This will provide a wider playing base with pathway opportunities
- All Premier Clubs to have a Development Committee and Development Plan and comply with the Jersey Clubmark criteria
- **Clubs to be more proactive in developing cricket**

The JCB will support Clubs in their efforts to embrace development opportunities. Assistance with Development Plans and administration is available.

### **Women's Cricket**

- A Jersey Women's Cricket Association is in place and seeks to oversee the development of girls and women's cricket under the auspices of and with the continued support of the JCB
- Establish an additional club
- Increase participation
- Develop girls cricket in Primary and Secondary schools to feed the clubs
- Create a pathway for players and officials similar to that which exists for men's cricket

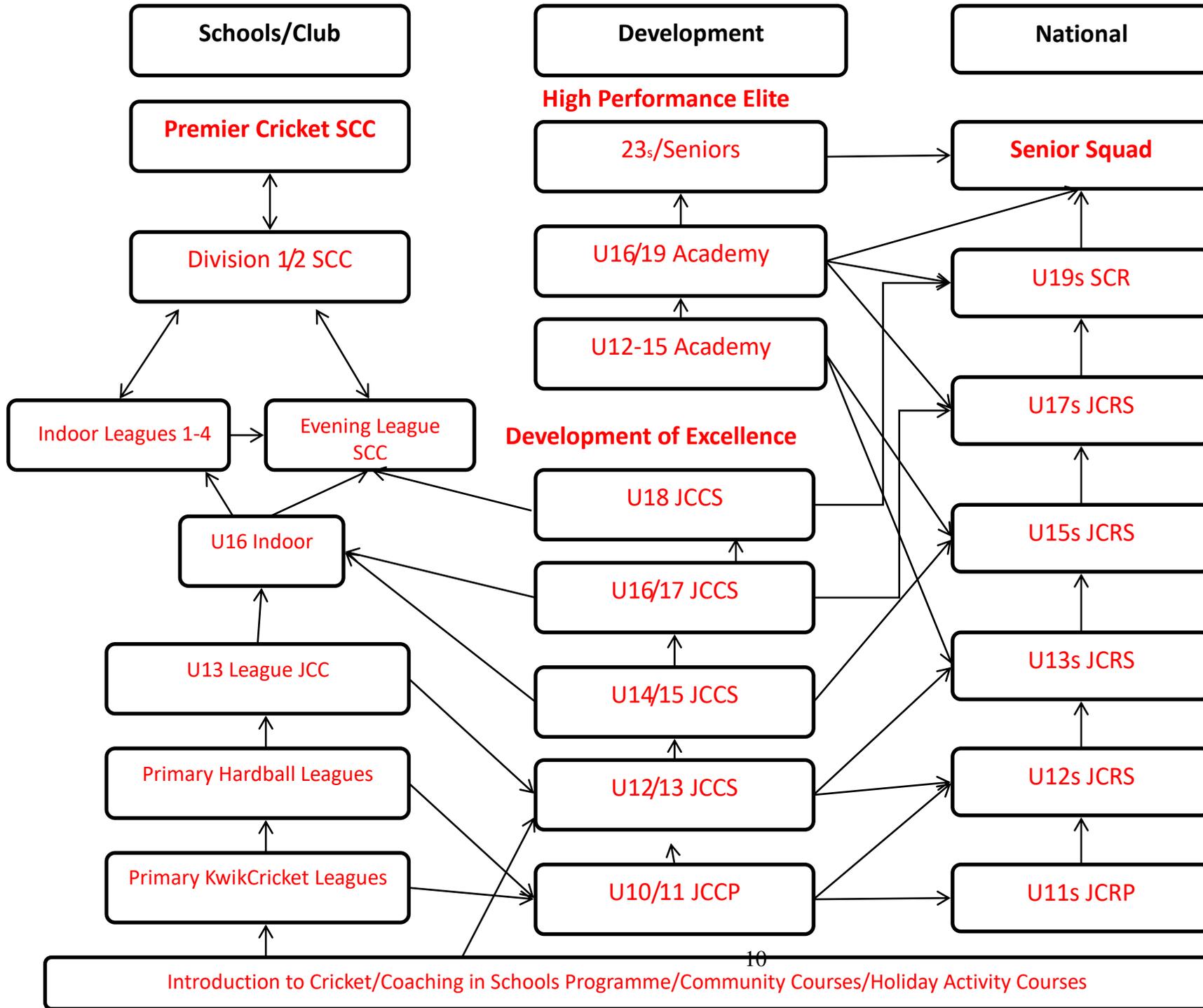
# JERSEY CRICKET – DEVELOPMENT PARTNERS IN JERSEY

## JERSEY CRICKET BOARD

High performance coaching for Development of Excellence and elite groups  
Representative cricket from U15 up to and including Senior National Team

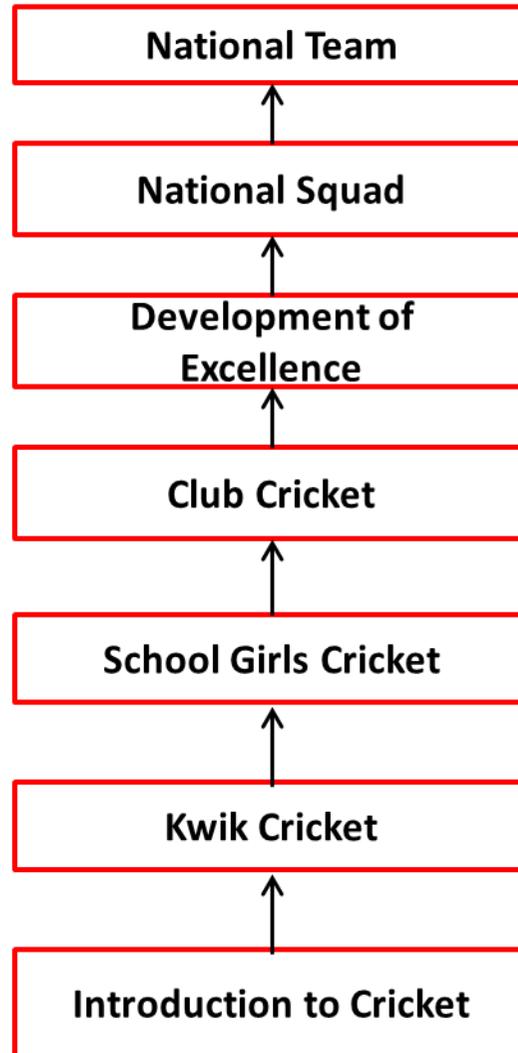
Education Sport and Culture	Clubs	Jersey Primary School Sports Association	Jersey Secondary School Sports Association	Jersey Cricket Coaches Association	Jersey Association Of Cricket Officials
Financial support Facilities – indoor and outdoor Groundstaff CPD	Provide playing opportunities	Kwik cricket leagues Primary hardball Trent Shield Inter Insular U10 and U11 Inter County Development Competition	Schools fixtures Visiting schools teams Inter Insulars 12-15 U12 & U13 competitions	Coach education and CPD U16 County Festival Providing coaches for community courses	Umpire and Scorer education and CPD Provision of officials for domestic cricket

# Jersey Cricket Board – Player Pathway – Men



**Key**  
**SCR** – Senior Competition Representative (Open).  
**SCC** – Senior Competition Community (Open).  
**JCRS** – Junior Competition Representative Secondary.  
**JCRP** – Junior Competition Representative Primary.  
**JCCS** – Junior Competition Community Secondary. (12-18 years of age)  
**JCCP** – Junior Competition Community Primary. (9-11 years of age)

# Pathway - Women



# Opportunities

We must ensure that the long established domestic cricket structure is supported and that it continues to provide opportunities for players and officials to develop. We must also offer all the opportunity to play in a competitive structure if they so desire.

The domestic league is under continual evaluation, with the view that it should provide the best standard of cricket.

Due to our small player base, we must allow the league to continually evolve to suit the needs of all our players.

- The recent introduction of T20 cricket in ICC European Division 1 has required Clubs to adopt this format of the game to run alongside the 50 over format.
- Maintaining a strong and vibrant domestic cricket programme is vital to the continued progress of the players and Jersey Cricket.
- The JCB aims to ensure that Clubs are well governed to facilitate a more professional approach to their cricket on and off the field. This will in turn provide more opportunities for all.

# Improvement

**“Maintain and improve the existing cricket programme to ensure that the national teams are competitive”**

The cricket programmes will identify talented players. These players will require coaching programmes to prepare them to represent Jersey.

## **Planned programmes for all squads**

- All age group squads to receive properly planned, high quality coaching programmes
- All coaches for age group squads to be appropriately qualified
- Specialist coaches to be employed where appropriate
- Provide further appropriate opportunities for young cricketers to join in national squad training sessions – participation and talent identification
- Provide further opportunities for selected individuals to attend 1 to 1 coaching in all areas of the game
- Identify programmes and opportunities for player development both in and out of season

## **All squads have an increased number of competitive matches and tours**

- Entering all ICC tournaments for which we are eligible.
- National team to play at least 5 matches at the appropriate level each year. Previous fixtures include Minor County opposition and higher ranked Associate nations. Future fixtures should be against higher ranked Associates wherever possible.
- U19 to play at least 4 representative matches each year, and take part in an overseas tour every 2 years
- U17 and U15 to play at least 5 representative matches each year
- U13 and U11 to play at least 6 representative matches each year and undertake an overseas tour every year
- Seek to play higher ranked national teams at all available opportunities and at all ages

## **Player development**

Increase off island opportunities for better players to develop by way of liaising with countries and clubs in the UK and other countries for players to access playing opportunities in the winter months.

## **Ensure best available facilities for our players**

- Indoor training facilities should be available, with priority given to our sport
- Key indoor facilities include
  - Langford
  - Oakfield
  - VCP Indoor Cricket Centre
  - Le Rocquier
  - Haute Vallée
  - Les Quennevais
  - Fort Regent

Grainville  
St Michaels  
St Georges

- These must be maintained and improved in keeping with their requirements
- Outdoor facilities maintained, with good pitches leading to good practice – it starts quite literally, ‘at the grass roots’

Jersey has a plethora of high quality outdoor facilities and we are looking to build upon previous success. We have the experience of organising and hosting numerous tournaments in the past. Jersey has hosted both ICC Europe and ICC tournaments since 2007 and will seek to continue to do so.

**Playing and Coaching Facilities**

- Working with both local authorities and private clubs to improve playing surfaces and associated facilities
- To ensure existing facilities are maintained and improved where possible

**Administration facilities**

- Appropriate facilities provided to cope with the increased demand
- Develop a ‘Central base’ for Jersey Cricket

# Governance

Since joining the ICC in 2005 and then going on to achieve Associate Status in 2007 the governance and organisation of cricket in Jersey has undergone significant change.

The demands in future years will increase, so we must provide strong leadership to maximise all future opportunities and develop an effective, efficient and professional organisation.

**“For our Clubs, players and coaching staff to be successful, we must have both a strong financial base and good governance”**

## **Key areas:**

- Ensure efficient deployment of resources
- Improve financial position
- Develop a policy to ensure that players are not prevented from playing for their country for financial reasons
- Maintain existing partnerships with sponsors
- Establish new commercial partnerships
- Improve communication with all stakeholders and media
- Maintain working relationships with ICC, ICC Europe, ECB and fellow members of ICC
- Support participants, partners and clubs

**JERSEY CRICKET BOARD EXECUTIVE AND COMMITTEES  
AS AT DECEMBER 2012**

Chairman	W Jenner
Hon Secretary	B Walters
Hon Treasurer	P Gothard
League Management Representatives	R Halliwell + a Premier League Captain
Development Representative	D Ferguson
JACO Representative	Dr M Carpenter
Chief Executive Officer	C Minty

**League Management Committee**

R Halliwell  
Y Patel  
G Fisher  
J Patterson  
Sub-Committee of Premier Captains  
CEO

**Development Committee** (liaises with  
Primary and Secondary Schools Associations)

D Ferguson  
National Coach  
Development Manager  
Development Coach  
CEO

**Representative Committee**

National Coach  
Captain  
2 Advisers

**Staff**

CEO – C Minty  
National Coach – N MacRae  
Development Manager - L Meloy  
Development Admin - D Ferguson  
Administrative Assistants - C Fricker & B Walters

**Disciplinary Committee**

W Jenner  
Doug Ferguson with ability to co-opt as required

