

**JERSEY  
CRICKET**



# Jersey Cricket Board Strategic Plan 2019-2021



# Introduction

Jersey Cricket joined ICC as an Affiliate member in 2005 and subsequently gained Associate membership in 2007. Since then the Jersey Cricket Board (JCB) has achieved a great deal in many areas with some significant improvements having been made.

We believe cricket in Jersey has a huge opportunity over the next few years to grow as a sport, to improve its club infrastructure, to give all Jersey boys and girls a chance to enjoy our game and to continue the impressive rise of our national teams at all levels.

Jersey Cricket aims to operate as professionally as possible on and off the field.

There are now significant opportunities to build on recent successes at senior level with strong age group teams leading to the Academy squad which will feed the Senior squad.

The future of the game is with development of our young players and we will be working with our stakeholders to provide opportunities for players and officials to develop. We currently have 10 young players involved with County age group programmes and 2 who have been involved with the MCC Young Cricketers programme.

Jersey Cricket will only move forward with the support of all the stakeholders involved. Increased participation will ultimately produce improved performance at the elite level but we must ensure a sensible and achievable balance between increasing participation and improving performance.

The JCB's very supportive partners all make significant contributions to assist with the development of cricket. The International Cricket Council and the Government of Jersey provide financial support and help with facility provision. In addition, Jersey Sport and The Keith Dennis Foundation support the development of young players.

Our main sponsors are Jersey Post and their support is supplemented by contributions from Rathbones and the Fairway Group amongst others.

# **Mission Statement**

**To develop a sustainable structure that will:**

- Provide cricket opportunities for all.
- Increase participation at the base levels of our player pathway.
- Improve Performance within our High Performance (HP) Pathway.

## Where are we now?

Jersey is ranked 28<sup>th</sup> in the World and 5<sup>th</sup> in Europe. As from 2019, our Senior team will be playing in the Cricket World Challenge League – the pathway to the 2023 World Cup. T20 International rankings now apply to matches between countries. The Under 19 team is in ICC Europe Division 1.

<b>Clubs:</b>	21 Clubs – some running several teams
<b>Weekend League:</b>	Premier - 4 teams Division 1 - 5 teams Division 2 - 5 teams
<b>Evening League:</b>	Division 1 - 5 teams Division 2 - 6 teams
<b>Indoor League:</b>	Division 1 - 5 teams Division 2 - 5 teams Division 3 - 5 teams Division 4 - 6 teams
<b>Fairway Super League:</b>	6 teams with 5 Club U13 teams and a girls team
<b>Girls &amp; Women's Cricket:</b>	Senior team Senior Academy Junior Academy
<b>Secondary Schools:</b>	There are 7 secondary schools, a Preparatory School and a College of Further Education. 6 schools play each other at U12 and U13. 4 of the above play each other at U14, U15 and U16. Hautlieu, Highlands, VCI & DLS all play U18 cricket.
<b>Primary Schools:</b>	There are 31 primary schools. All provide some cricket in school supported by JCB development staff. 25 schools play Kwik Cricket in various formats including mixed, boys and girls. 14 teams play in the Hardball Cricket League – a composite team, 2 from St Michaels, 4 from VCP, De La Salle x 2, St Georges, JCB Select, FCJ and Grouville.
<b>Junior Representative:</b>	A variety of fixtures against visiting schools and clubs takes place. In 2018 approximately 50 such fixtures were played – from U12s to U15s. Inter Insulars are played from U11 up to U15. Jersey's Under 12s and 13s play in County Festivals in the UK. U15s play European or County opposition.

We aim to provide more challenging fixtures at U13 & U15 both home and away and to prepare the U19 squad for World Cup qualifying pathway.

All coaches are DBS checked - Level 2 and above only are also Child Protection & First Aid trained.

**Coaches:** 84 qualified coaches including:

- 1 at Level 4
- 2 at Level 3
- 34 at Level 2 including 2 females
- 20 with ICC Europe Coach Award
- 30 with ICC Introduction to Cricket

**Volunteers:** Estimated 120 volunteers in Clubs and Schools running cricket, umpiring and scoring.

**Umpires:** 30 including some who have umpired ICC Tournaments.

**Scorers:** One Level 3 Scorer and 10 other qualified scorers.

**Facilities:** **Outdoor:**  
Five turf pitches - Grainville, Les Quennevais, FB Fields, Victoria College, Farmers Field, four of which have artificial pitches on the square.

1 turf pitch suitable for up to U13 only (St Michaels).

Three 'standalone' artificial pitches suitable for adult cricket (FB Fields & Les Quennevais) and two suitable for Under 11/13 cricket (Heathfield and Le Rocquier).

Practice Facilities (artificial surfaces): 4 nets at FB Fields & Les Quennevais, 2 nets at Grainville & Farmers Field.

**Indoor** (with cricket nets):  
Langford, Le Rocquier, Oakfield, St Georges, St Michaels, VCP Gym, Grainville, Haute Vallee & De La Salle.

**Indoor** (halls with no nets but used for cricket):  
Les Quennevais, St Mary's, St John's, Fort Regent, D'Auvergne, St Clement's & St Peter's.

# Overview

Jersey Cricket continues to train coaches, umpires, scorers and administrators to meet the needs of our growing player base. We must provide appropriate support to our volunteers and professionals to help them succeed.

**“We need to ensure all volunteers and professionals to be as well qualified as possible so that they continue to deliver the best opportunities to our players”**

## Education

**Offer training and support for new and existing teachers/coaches to reach the levels to which they aspire, training being based on the UKCC model**

By December 2021 we seek to have:

- 40 Level 2 Coaches
- 2 Level 3 Coaches
- 1 Level 4 Coach
- CPD opportunities for coaches
- Appropriate level coaches working with relevant age group representative sides and in clubs

**Support and resource the Officials association which includes Umpires & Scorers**

- Provide people with the opportunities to become suitably qualified to ensure all domestic & international cricket is provided with qualified umpires.

**Jersey Success – improving on field performance**

- A clearly defined player pathway is in place from U10 squad level up to the Senior Squad with a consistent Jersey Cricket philosophy.
- Seek to qualify for U19 World Cup.
- To progress through the new Challenge League which is the pathway to the 2023 World Cup.
- Significant recent achievements in T20 World Cup Qualifier are encouraging.

**Thriving domestic competition – club development**

- Further development of long-established domestic cricket structure.
- Ensure all clubs are well governed (club development plans).
- Premier League clubs to run meaningful U13 team.
- Sustainable and competitive Channel Island Cricket League or regular touring teams to provide challenging cricket.
- Explore ways to keep the standard of leagues, with national players playing off island.

# Development

We now have an established player pathway allowing for all junior players to reach their desired potential.

All junior coaching programmes run in line with Long Term Athlete Development (LTAD) model. This states that players will go through different stages of their cricket career which are; FUNdamentals, Learning to Train, Training to Train, Training to Compete and Training to Win. Meaning there are clear guidelines for the development of our players and allows coaches to design sessions appropriately.

**“To ensure that every person has the opportunity to play and become involved in the game in a properly organized structure”**

With two aims:

1. To increase participation, ensuring all those involved enjoy the experience.
2. Have a system in place so that talent can be correctly identified.

## **Primary school cricket**

- All primary schools to provide the opportunity for children to experience cricket.
- We run a comprehensive 'coaching in schools' programme designed to reach all age groups.
- KSI – Autumn / Yr 3 & 4 – spring / Yr 5 & 6 – summer terms.

## **KWIK Cricket**

- All primary schools to play KWIK cricket.
- Yr 3/4 to play Diamond cricket, with the progression to KWIK/hard ball cricket in Yr 5/6.
- Increase the number of primary school children playing hard ball cricket.
- Continue to run KWIK leagues/tournaments etc.

## **Secondary Schools**

- Give the opportunity for more pupils to play cricket, with the better players being given the platform to develop into hard ball skills.
- Schools with less participation to explore new modified games (indoor/tape ball).
- Schools wanting to play hard ball cricket to play at all age groups U12 – U18.
- Talent identification to be part of this process.

## **Club Level**

- Premier League Clubs are linked to Secondary Schools and run U13 hardball cricket & indoor junior teams (Division 4).
- Clubs to become more involved with the development of junior cricket for the ultimate benefit of the clubs.
- Plans are now in place to assist clubs to develop young players by running coaching and matches. The project will be led by JCB staff.
- Clubs will become stronger and more sustainable by working more closely with their linked schools **AND** the primary feeder schools. This will provide a wider playing base with pathway opportunities.

- All Premier Clubs to have a Development Committee and Development Plan and comply with the Jersey Clubmark criteria.
- **Clubs working with the JCB to be more proactive in developing cricket.**

The JCB will support Clubs in their efforts to embrace development opportunities. Assistance with Development Plans and administration is available.

### **Women's Cricket**

- JCB to become having the main responsibility for girls & womens cricket.
- Increase participation.
- Develop girls cricket in Primary and Secondary schools to feed the junior academies.
- Create a pathway for players and officials similar to that which exists for men's cricket.
- Continue to grow numbers through Rathbones Junior Academy.
- Senior Academy team to play in the Fairway Super League & Junior Inter Insulars.
- JCB to provide off island opportunities for the Senior team.
- T20 international competition by 2020.
- Two on-island clubs by 2021.

# JERSEY CRICKET – DEVELOPMENT PARTNERS IN JERSEY

## JERSEY CRICKET BOARD

High performance coaching for Development of Excellence and elite groups  
 Representative cricket from U15 up to and including Senior National Team

<b>States of Jersey &amp; Jersey Sport</b>	<b>Clubs</b>	<b>Jersey Primary School Sports Association</b>	<b>Jersey Secondary School Sports Association</b>	<b>Jersey Association Of Cricket Officials</b>
<ul style="list-style-type: none"> <li>• Financial support</li> <li>• Facilities – indoor &amp; outdoor</li> <li>• Groundstaff CPD</li> </ul>	<ul style="list-style-type: none"> <li>• Provide playing opportunities</li> </ul>	<ul style="list-style-type: none"> <li>• Kwik cricket leagues</li> <li>• Primary hardball</li> <li>• Trent Shield</li> <li>• Inter Insular U11 Diamond cricket tournaments</li> </ul>	<ul style="list-style-type: none"> <li>• Schools fixtures</li> <li>• Visiting schools teams</li> <li>• Inter Insulars 13 &amp; 15</li> <li>• U12 &amp; U13 competitions</li> <li>• U 18 competition</li> </ul>	<ul style="list-style-type: none"> <li>• Umpire and Scorer education and CPD</li> <li>• Provision of officials for domestic cricket</li> </ul>

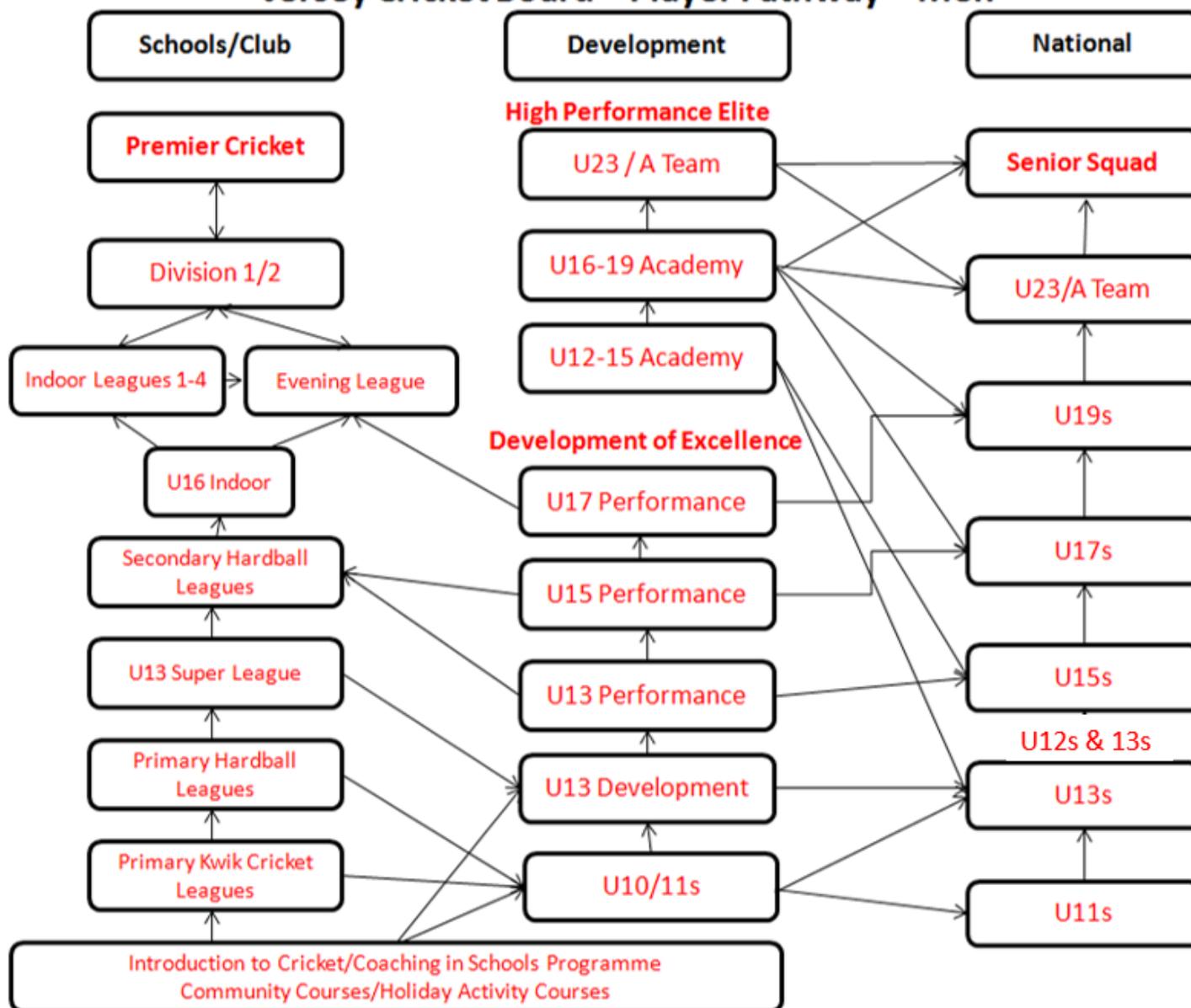
# Jersey Cricket Board – Player Pathway – Men



International  
Cricket Council



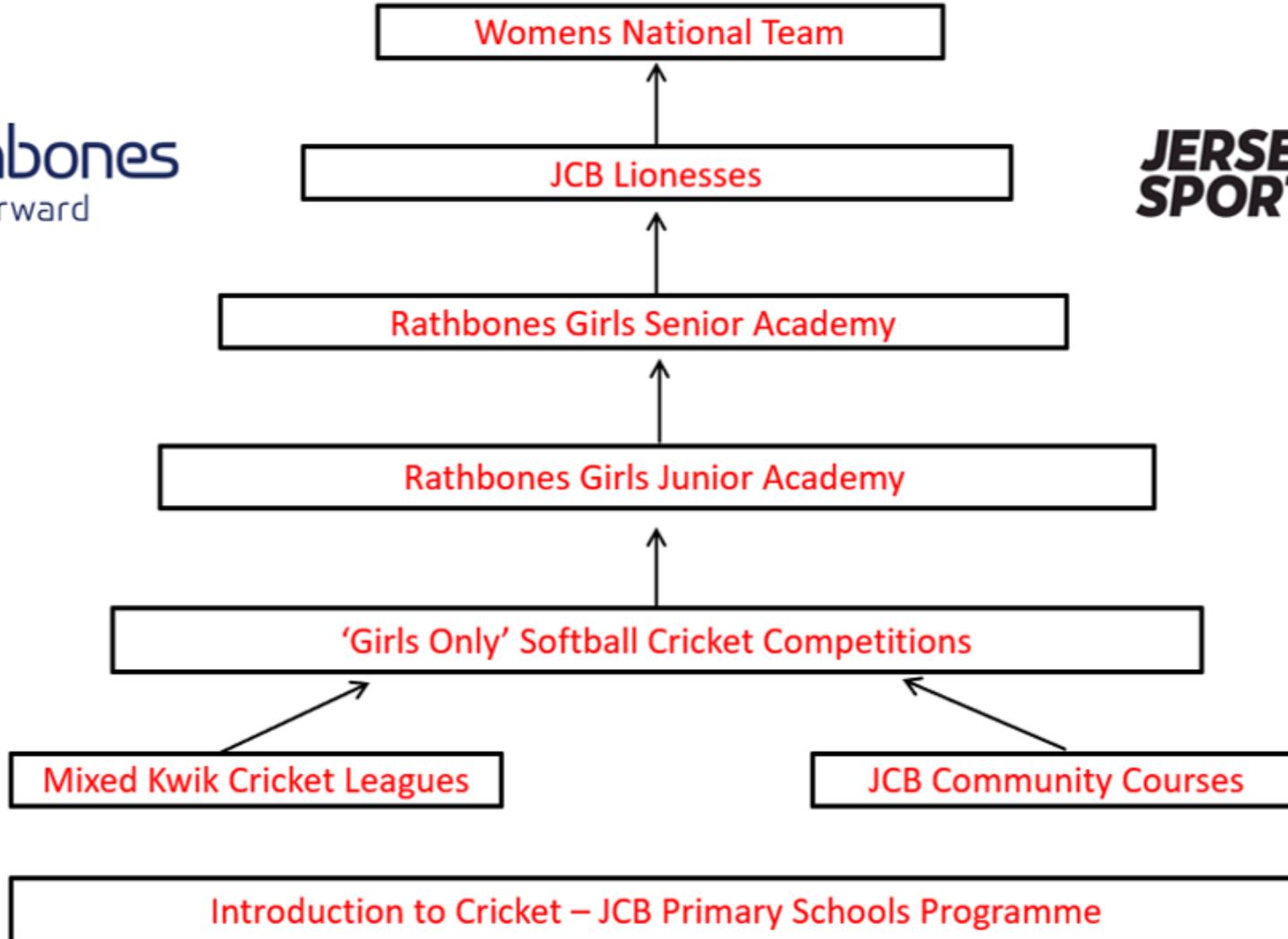
Rathbones  
Look forward





## Jersey Cricket Board – Player Pathway - Women

Rathbones  
Look forward



# Opportunities

We must ensure that the long-established domestic cricket structure is supported and that it continues to provide opportunities for players and officials to develop. We must also offer all the opportunity to play in a competitive structure if they so desire.

The domestic league is under continual evaluation, with the view that it should provide the best standard of cricket.

Due to our small player base, we must allow the league to continually evolve to suit the needs of all our players.

- The introduction of T20 cricket in ICC European Division 1 has required Clubs to adopt this format of the game to run alongside the 50 over format.
- Maintaining a strong and vibrant domestic cricket programme is vital to the continued progress of the players and Jersey Cricket.
- The JCB aims to ensure that Clubs are well governed to facilitate a more professional approach to their cricket on and off the field. This will in turn provide more opportunities for all.
- Explore opportunities to strengthen local cricket to counter act the effect of those national players who are playing off island.
- Be flexible with the domestic structure to allow national players to represent clubs when possible.
- Work with Clubs to minimise drop off levels at university ages.
- Promote club loyalty through initiatives with junior players.

# Improvement

## **“Maintain and improve the existing cricket programme to ensure that the national teams are competitive”**

The cricket programmes will identify talented players. These players will require coaching programmes to prepare them to represent Jersey.

### **Planned programmes for all squads**

- All age group squads to receive properly planned, high quality coaching programmes.
- All coaches for age group squads to be appropriately qualified.
- Specialist coaches to be employed where appropriate.
- Provide further appropriate opportunities for young cricketers to join in national squad training sessions – participation and talent identification.
- Provide further opportunities for selected individuals to attend 1 to 1 coaching in all areas of the game.
- Identify programmes and opportunities for player development both in and out of season.

### **All squads have an increased number of competitive matches and tours**

- Entering all ICC tournaments for which we are eligible.
- National team to play at least 5 matches at the appropriate level each year. Previous fixtures include County opposition and higher ranked Associate nations. Future fixtures should be against higher ranked Associates wherever possible.
- U17-19 to play at least 4 representative matches each year and take part in an overseas tour every 2 years.
- U15 to play at least 5 representative matches each year.
- U13 and U11 to play at least 6 representative matches each year and undertake an U12 & U13 overseas tour every year.
- Seek to play higher ranked national teams at all available opportunities and at all ages.

### **Player development**

Increase off island opportunities for better players to develop by way of liaising with Counties and clubs in the UK and other countries for players to access playing opportunities in the winter months. There are currently 10 of our young players in the County system and 3 players playing in Australia & New Zealand.

- 7 players from U14–U16 with senior County programmes
- 2 MCC Young Cricketers
- 1 MCCU Cricketer
- 1 player training with County

### **Ensure best available facilities for our players**

- Indoor training facilities should be available, with priority given to our sport.
- Key indoor facilities include:
  - Langford
  - Oakfield
  - VCP Indoor Cricket Centre
  - Le Rocquier
  - Haute Vallée
  - Les Quennevais
  - Fort Regent
  - Grainville
  - St Michaels
  - St Georges
- These must be maintained and improved in keeping with their requirements
- Outdoor facilities maintained, with good pitches leading to good practice – it starts quite literally, ‘at the grass roots’

Jersey has good outdoor facilities and we are looking to build upon previous success. We have the experience of organising and hosting numerous tournaments in the past. Jersey has hosted numerous ICC tournaments since 2007 and will continue to do so.

### **Playing and Coaching Facilities**

- Working with both local authorities and private clubs to improve playing surfaces and associated facilities.
- To ensure existing facilities are maintained and improved where possible.

### **Administration facilities**

- Appropriate facilities provided to cope with the increased demand.
- Develop a ‘Central base’ for Jersey Cricket as a priority.

# Governance

Since joining the ICC in 2005 and then going on to achieve Associate Status in 2007 the governance and organisation of cricket in Jersey has undergone significant change.

The demands in future years will increase, so we must provide strong leadership to maximise all future opportunities and develop an effective, efficient and professional organisation.

**“For our Clubs, players and coaching staff to be successful, we must have both a strong financial base and good governance”**

## **Key areas:**

- Ensure efficient deployment of resources.
- Improve financial position.
- Develop a policy to ensure that players are not prevented from playing for their country for financial reasons.
- Maintain existing partnerships with sponsors.
- Establish new commercial partnerships.
- Improve communication with all stakeholders and media.
- Maintain working relationships with ICC, ICC Europe, ECB and fellow members of ICC.
- Support participants, partners and clubs.
- Further our online presence with our new website & social media platforms (e.g. Twitter / Facebook).
- Dedicated Welfare Officer.

## **Key Policies (all available on our website):**

- Code of Conduct – Players
- Code of Conduct – Parents
- Code of Conduct – Staff & Volunteers
- JCB Behaviour Policy
- JCB Complaints Policy
- JCB Safer Recruitment Policy
- JCB Whistleblowing Policy

**JERSEY CRICKET BOARD EXECUTIVE AND COMMITTEES  
AS AT DECEMBER 2012**

<b>Chairman</b>	W Jenner
<b>Vice Chairman</b>	J Patterson
<b>Hon Secretary</b>	B Walters
<b>Hon Treasurer</b>	P Gothard
<b>League Management Representatives</b>	R Halliwell + a Premier League Captain
<b>JACO Representative</b>	Dr M Carpenter
<b>Chief Executive Officer</b>	C Minty

**League Management Committee**

R Halliwell  
Y Patel  
J Perchard  
Sub-Committee of Premier Captains

**Development Committee** (liaises with  
Primary & Secondary Schools Associations)

**National Coach** – N MacRae  
**Development Manager** – L Meloy  
**Junior Pathway Development Officer** – D Blampied

**Representative Committee**

National Coach  
Captain  
2 Advisers

**Staff**

**CEO** – C Minty  
**National Coach** – N MacRae  
**Development Manager** - L Meloy  
**Administrative Assistant** – B Walters  
**Junior Pathway Development Officer** – D Blampied  
**Welfare Officer** – N Holmes

**Disciplinary Committee**

W Jenner  
Doug Ferguson with ability to co-opt as required

